

Pre-Sale Checklist For Homeowners



Selling your home is a personal and time-consuming experience. Senné Associates have compiled these six important steps to take before you sell your home.



Research Your Local Market

- Set up email searches on Senne.com in your neighborhood to see comparable listings.
- Talk to your Senné advisor about our RealScout app.
- Establish your base price or the lowest price you're willing to accept for your home.



Assess Your Home's Condition

- Do a walkthrough to identify any areas of concern that may need improvement.
- Hire professionals for any bigger projects, like work that needs to be done to your home's systems.
- Examine the exterior of your residence and spruce up areas in need to boost curb appeal.



Do a Deep Clean

- Do a detailed clean of common areas.
- Clean mirrors and glass of visible streaks, especially if in a space with windows.
- Don't forget the window sills, vents, and light fixtures.



Declutter and Depersonalize Your Home

- Embrace minimalism. Include only the bare necessities of what brings a room together.
- Remove excess furniture and other bulky items.
- Hide custom decor, family photos, knick-knacks, and any other traces of personal hobbies.
- Store away pet items like food bowls, toys, and beds.
- Consider removing wallpaper and painting over accent walls with neutral tones.



Stage Your Home

- Create walkable paths so visitors can flow easily from one room to the next.
- Let in as much natural light as possible to create an airy setting.
- Place plants and other contemporary decors throughout the home to create the modern feel buyers seek out.



Select Images for Your Listing

- We'll take crisp interior and exterior photos of your home during the day, using natural light to highlight your home's best features.
- We include images of amenities buyers would find appealing, such as backyards, walk-in closets, and storage space.
- We use Matterports and virtual tools to give visitors an additional viewing method.

At Senné, we're focused on your future.

Our Associates place a high value on communication and networking and use these skills to help you meet your goals.